

## Dun & Bradstreet Data

### About Dun & Bradstreet

Dun & Bradstreet (D&B) is the world's leading source of business information and insight. D&B's global commercial database contains more than 142 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which transforms the enormous amount of data collected into useful business information. Through the D&B Worldwide Network of leading business information providers around the world - customers can gain access to the world's largest and highest quality global commercial business information database.

### D&B Global Business Data

The D&B Worldbase database contains information on 142 million companies and is the most comprehensive global commercial database of its kind. D&B Business information is gathered in 240 countries, in 95 languages or dialects and covers 181 monetary currencies. The database is refreshed 1.5 million times a day as part of D&B's commitment to provide accurate, comprehensive information for more than 150,000 customers. The Worldbase information helps you decide if and with whom you should do business - and under what terms.

### D-U-N-S® Number - The Global Standard

D&B® D-U-N-S® Number is a unique nine-digit sequence recognized as the universal standard for identifying and keeping track of over 142 million businesses worldwide.

Benefits of the D-U-N-S® Number:

- It enhances the credibility of your business in the marketplace.
- It enables potential customers, suppliers and lenders to easily identify and learn about your company .
- It is recognised, recommended and/or required by more than 50 global, industry and trade associations, including the United Nations, the U.S. Federal Government, the Australian Government and the European Commission.

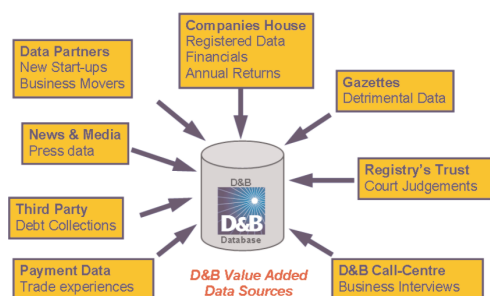


Diagram1: Sources for UKMF data



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### D&B UK Marketing File (UKMF)

The D&B UK Marketing File (UKMF) consists of over 3.4 million actively trading organisations, ranging from small businesses and shops through to blue-chip corporations. The UKMF business database is one of the most comprehensive business data sources in the UK. The database is designed to work alongside the standard PAF data or to be used independently as a stand-alone database.

The business information available from UKMF business database includes:

- D-U-N-S® Number
- Fax Number
- SIC Codes (US & UK)
- Line of Business Description
- Number of Company Employees
- Number of Site Employees
- Sales/Turnover
- Year Started
- Location Indicator - Head Office, Single Site or Branch

The UKMF is used in Capscan's Matchcode Commercial software for business name and address verification and profiling, and for batch cleaning of records.



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