

Matchcode For Microsoft™ Dynamics CRM

The Complete Addressing Software For Microsoft Dynamics™ CRM

Matchcode for Microsoft Dynamics™ CRM is the complete address capture and validation solution for Microsoft Dynamics™ CRM system. A real-time address look-up solution, it allows a user to return an accurate and complete address including the organisation name from simply a postcode or partial address and enter it directly into Microsoft Dynamics™ CRM.

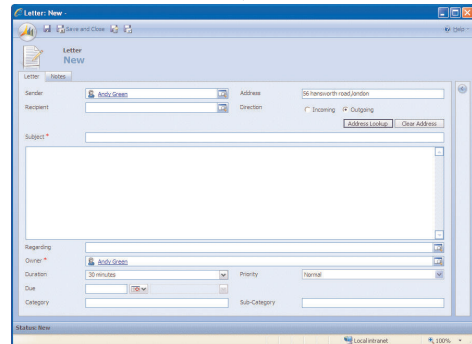
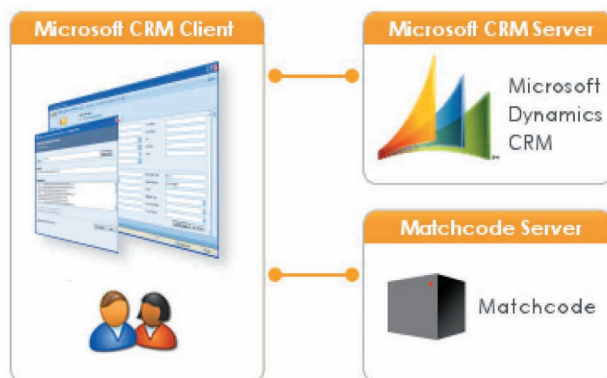
The Matchcode for Microsoft Dynamics™ CRM plug-in integrates seamlessly into Microsoft Dynamics™ CRM Sales and Customer Service environments, ensuring your contact database is populated with only accurate and verified address information. It uses Royal Mail's Postcode Address File (PAF) for address verification and supports other useful datasets like D&B's UK Marketing File (UKMF) and Experian's National Canvase.

Powerful Data Management Tool For Businesses



Matchcode for Microsoft Dynamics™ CRM is the ideal business tool for the busy Sales and Marketing users of Microsoft Dynamics™ CRM. It offers many

benefits to a thriving business and can help improve customer communication by ensuring all mailings are correctly addressed, protecting the professional image of your organisation. Further, it can also enhance operational efficiency and lower costs by cutting the time to capture a full and valid address and help to create a single customer view by ensuring the accuracy and consistency of the format of data stored across your organisation.



Matchcode for Microsoft Dynamics™ CRM returns a full postal address from a partial address or post-code.

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"Thanks for all your help support! It must been the simplest install I have ever done! Works great."

Concentrix Ltd

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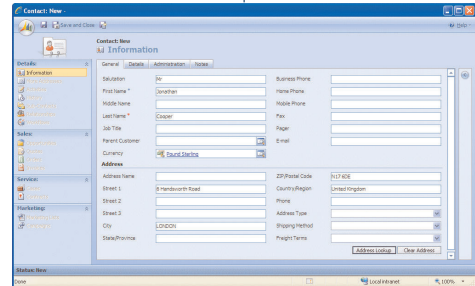
FEATURES AND BENEFITS

Matchcode For Microsoft™ Dynamics CRM:

- Provides fast and accurate data capture and address validation.
- Returns a full postal address from a partial address or postcode.
- Validates addresses against Royal Mail's Postcode Address File (PAF) of 27million UK addresses.
- Supports other useful datasets like D&B business data, Experian National Canvase names data, Local Authority data, geocodes etc.
- Creates a single customer view by ensuring the accuracy and consistency of the format of data stored across the whole organisation.
- Improves customer communication by ensuring all mailings are addressed correctly, ensuring correct delivery and enhancing your brand image.
- Increases operational efficiency and reduces costs through reducing data entry time.
- Incorporates an intuitive, user-friendly interface, which requires minimal training to use.
- Improves the overall quality of the data stored in your systems, resulting in more accurate reporting and better customer analysis.

TECHNICAL FEATURES

- Seamlessly integrates with Microsoft Dynamics™ CRM Sales and Customer Service modules.
- Also operates with Outlook Client installations enabling remote users to work independently.
- Runs on Windows 2003 and 2008, and Windows 7.
- Quarterly and monthly database updates available.



The real-time addressing software enters your fully verified address directly into Microsoft Dynamics™ CRM, ensuring it is populated with only accurate and formatted address information.

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"From inserting the CD, to reading the docs, to having the thing integrated for the house number/postcode lookup - 2 hours 13 minutes. That my friend is an impressively easy integration - hats off to you guys!"

Guidewire Software (UK) Ltd

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