

## Matchcode Names

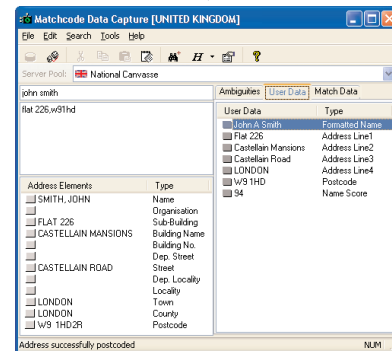
Matchcode Names is a sophisticated addressing solution, which uses the DBS LifeBase consumer database to enhance the address information contained in a database. Using the LifeBase database, Matchcode Names links the LifeBase name to the PAF address and allows the householder name to be used as part of an Interactive or Batch search. This not only increases the match rate, but also allows misspellings in the name and the address to be corrected.

For example, transposed names (e.g. "John Smith Mr." or "Mr. Smith John") and misspelt names can be identified by Matchcode Names' unique "fuzzy matching" process. Matchcode Names incorporates a number of specially written name matching and scoring routines that helps to ensure the best possible result is returned in each case. In its Batch mode it can dramatically improve the number of computer-readable records by producing names as well as addresses to increase the matching success rate of mailings.

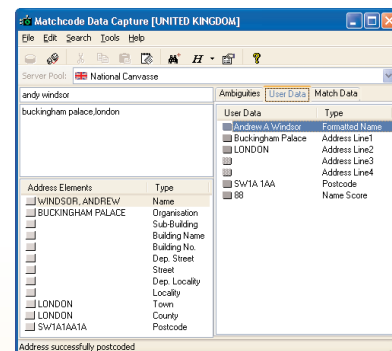
### FEATURES AND BENEFITS

#### Matchcode Names:

- Validates files of names and addresses - Improves accuracy and quality of data.
- Validate input address with Royal Mail's PAF file of 28 million UK addresses.
- Validate input name against over 45 million names on the DBS LifeBase database.
- Helps improve security where parties are contracting over the Internet or remotely.
- Returns a full postal address from a postcode or partial address.
- DBS' LifeBase name helps fill in missing premise information.
- Notified changes to Electoral Roll incorporated in LifeBase updates to ensure currency of data.
- Specially developed name matching and scoring routines developed to optimise searching.
- Allows you to bulk postcode or cleanse large quantities of address data.



Matchcode Names can provide a full address from a postcode or partial address.



Matchcode Names links the LifeBase name to the PAF address and allows the householder name to be used as part of an Interactive or Batch search.

For further information on our full range of products and services, please call Capscan on:

**020 7428 1255**

Alternatively please visit our website at:

**www.capscan.com**

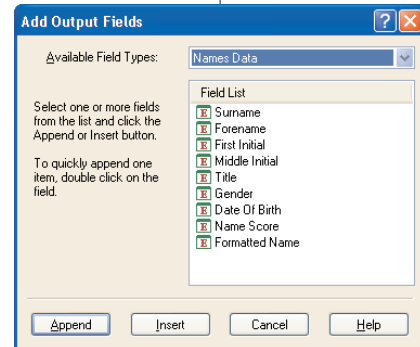
or email:

**enquiries@capscan.com**

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### TECHNICAL FEATURES

- Runs on Windows 2000, 2003, XP, NT, Vista and 7 as well as UNIX, and OS/390.
- Supports AS/400, Oracle and .NET.
- Supports Client/Server architecture.
- Java, CGI (HTML and XML), Active-X, PHP and ISAPI versions available.



*In Batch mode, Matchcode Names can provide bulk postcoding or cleaning of address data via a simple-to-use Wizard.*

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