

Matchcode Webnet

Matchcode Webnet is a web-based address management software, designed to simplify online form filling and to promote the accurate and efficient capture of names and addresses. Matchcode Webnet ensures your prospect and customer database is populated with address accurate, formatted information, vital for successful prospect follow-up and marketing. It enhances site image and functionality, making each visit more enjoyable and user-friendly.

With Matchcode Webnet, a site visitor simply enters a postcode or partial address to return a full and valid address, saving time and effort. Matchcode Webnet is ideally suited to online order forms and shopping baskets and can help to combat fraud and reduce the number of site drop-offs, failed registrations or uncompleted transactions on e-commerce sites. It can be seamlessly integrated into any web page or browser-based application, and comes supplied with the Postcode Address File (PAF) and optional other data sets.

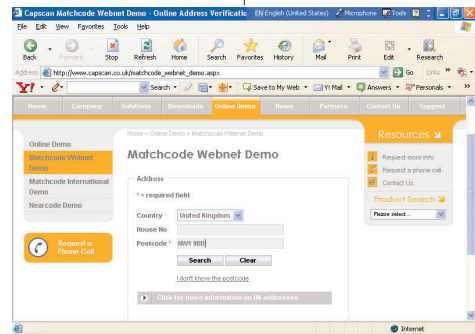
FEATURES AND BENEFITS

Matchcode Webnet:

- Validates input address with Royal Mail's PAF file of 28 million UK addresses.
- Validates input name with 44 million names on National Canvase (optional dataset).
- Returns a full postal address from a postcode or partial address.
- Provides rapid address capture for web forms and simplifies and speeds up form filling.
- Reduces the number of drop offs and failed online registrations and helps prevent fraud.
- Provides 'Nearest Outlet Facility' to locate the nearest store to an address.
- Ensures accurate formatting of information for database storage and export.
- Can be easily integrated into any web page form or e-commerce software.

TECHNICAL FEATURES

- Runs on Windows 2000, 2003, XP, NT, and Vista as well as Unix.
- Supports Client/Server architecture.
- Java, CGI (HTML and XML), Active-X, ISAPI, PHP and .NET versions available.
- Software Developers Kit (SDK) includes comprehensive HTML and PDF manuals and sample code.



"We looked at several solutions and Capscan's was the most cost effective for us. We went so far as to contact an existing customer of Capscan who had nothing but praise for it. They were already using Matchcode with the same software that we have on our website, so we knew before we bought it, that it would work."

Virgin Wines

For further information on our full range of products and services, please call Capscan on:
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