

Data Solutions & Services for SAP®

Capscan are a leading provider of international addressing solutions and data integrity services with over 37 years of experience in providing solutions to businesses world-wide. We offer a comprehensive range of tailored address data cleansing products and services, which benefit SAP® users. These include:

The Capscan Bureau and Data Audit Service

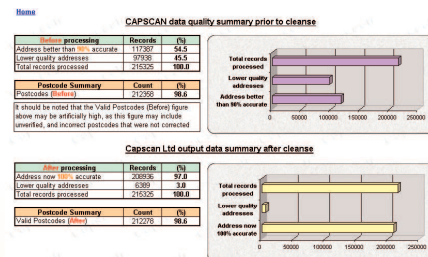
Capscan's Bureau Service provide a wide range of data cleansing and enhancement services to help ensure the health and integrity of your SAP® database. For companies with one-time mailings needs or limited technical resources, the Bureau Service is an ideal option. Services available from the Bureau include UK and international names and address cleansing, records de-duplication, and preference services screening (e.g. TPS, MPS, Mortality, gone-aways).

Customers will be delighted to hear that Capscan offer a data audit service to SAP® users. The data audit enables companies to make informed decisions regarding the use of data in Sales and Marketing. It assesses the health of your data and provides you with a full report outlining how accurate and up-to-date your address records are, the issues with the data and what can be achieved and improved upon through cleansing. Detailed metrics like how many records were complete or have a full correct postcode, how many had spelling errors and the number of duplicates is included in the analysis.

post - Address Management Software



post for mySAP™ Business Suite is an addressing solution which enables the validation and rapid entry of full address details from a partial address (e.g. Postcode/Zip code) into SAP® via a certified interface linking with Central Address Management (CAM). post provides address management functionality for the UK and 190 postal territories worldwide. In a contact centre environment, post can improve response times and reduce data entry errors by ensuring addresses are quickly and correctly entered into SAP®. post for mySAP™ Business Suite has been certified for integration with SAP NetWeaver™ Application Release 6.10, SAP® R/3® Release 4.6 C, mySAP™ ERP, mySAP™ CRM Release 4.0, and is also available for industry-specific solutions such as IS-M and ISU.



The data audit will assess the health of your data and provide you with a full report.

SAP® Certified

Integration with SAP NetWeaver®

For further information on our full range of products and services, please call Capscan on:

020 7428 1255

Alternatively please visit our website at:

www.capscan.com

or email:

enquiries@capscan.com

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mail - Real-time De-duplication Software



mail for mySAP™ Business Suite is a SAP® certified real-time de-duplication software. It matches against name and address information stored in a SAP® database, using error tolerant searching.

mail greatly reduces the time taken to find customer records in a contact centre environment. It not only identifies duplicates but also prevents them from being created in the first place, ensuring long term data health, and helping to maintain a single customer view. mail for mySAP™ Business Suite has been certified for integration with SAP NetWeaver™ Application Release 6.10, SAP® R/3® Release 4.6 C, mySAP™ ERP, mySAP™ CRM Release 4.0, and is also available for industry-specific solutions such as IS-M and ISU.

Batch Cleansing System - Data Integration and Batch Cleansing Software

Batch Cleansing System (BCS) for mySAP™ Business Suite is a user-friendly 'work bench' for batch processing data in SAP® applications. It allows SAP® users to carry out data migrations, cleanse existing databases, regularly check databases, and inspect data against reference files. BCS also simplifies the import and export of data, with simultaneous data validation. Users can also carry out manual processing if there is doubt as to whether an individual record is a duplicate or not, using ambiguity lists, before making a final decision. BCS integrates with both the postal validation and error-tolerant searches in a SAP® system. The user interface has the 'look and feel' of existing SAP® applications, can be used as a stand alone application or when integrated with post for mySAP™ Business Suite and/or mail for mySAP™ Business Suite. It can be used with SAP® R/3 release 4.6 C or higher, mySAP ERP and mySAP CRM release 4.0 or higher, and is also available for industry specific solutions such as IS-M and IS-U.

Address Type	Degree of Ambiguity	BusPartner	Name	Street	Postal Code	City
100	40010			40A Bassett Road	W10 6AL	LONDON
100	40010			40A Bassett Road	W10 6AL	LONDON
083	40520	J Paterson	48 Bassett Road	W10 6AL	LONDON	
083	40521	J Paterson	48 Bassett Road	W10 6AL	LONDON	
083	40522	Judy Smith	48 Bassett Road	W10 6AL	LONDON	

mail matches against name and address information stored in a SAP® database, using error tolerant searching.

post ensures your database is populated with only accurate and up-to-date address information.

SAP® Certified Integration with SAP NetWeaver®

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SUMMARY OF BENEFITS

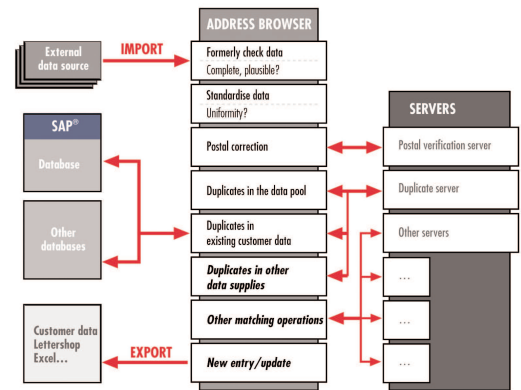
Our tailored data cleansing software and services can:

- Improve efficiency in call or contact centres when capturing address details in SAP®.
- Help maintain a single customer view by stopping duplicates from being created, and facilitate easier and quicker customer record searching in SAP®, leading to better call handling and customer experience.
- Reduce the costs associated with poor quality address data (i.e. undeliverables, duplicates, poor direct marketing returns, unsatisfied customers, poor customer analysis) and improve response rates.
- Enhance Sales and Marketing through better targeting and analysis of customers and prospects, leading to improved response rates to mailings and better understanding of customers.
- Create a better brand image - A correct address helps to create a more professional looking mailer, leading to better corporate image and customer satisfaction.

TECHNICAL FEATURES

- Available for SAP NetWeaver™ Application Release 6.10, SAP® R/3® Release 4.6 C, mySAP™ ERP, mySAP™ CRM Release 4.0, and industry-specific solutions such as IS-M and ISU.
- Windows and Unix platforms supported.
- Flexible licensing models available including per user and hosted pay-per-search licensing.

For further information or a free trial, contact Capscan on **020 7428 1255** or email sales@capscan.com.



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Integration with SAP NetWeaver®

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