

## MatchManager

### The complete de-duplication solution

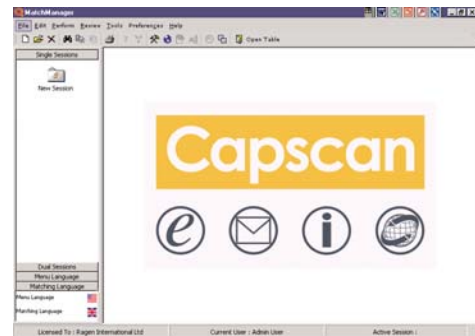
Duplicate data destroys credibility, reduces loyalty and adversely impacts on your brand. When you have millions of records to deal with the challenge is immense, especially if these are poorly structured, spelt incorrectly or contains data that is abbreviated or missing.

MatchManager is a powerful software programme, which interrogates database tables for duplicate records. You define the search criteria, from a comprehensive range of advanced match operators including phonetic, direct word match, telephone/fax number and name initials. Once potential duplicates have been identified, you can process them with ease: you can review, enhance, flag, update or delete them as you choose. MatchManager also contains powerful VB scripting functionality that allows developers to define and implement their own matching criteria.

### FEATURES AND BENEFITS

#### MatchManager:

- Finds duplicates fast: in a single database or across multiple databases.
- Helps you to avoid the waste of multiple mailings.
- Saves time and money: no more scrap and re-work.
- Ensures you have a single customer view.
- Enables you to avoid the exporting and re-importing of data.
- Enables you to make informed decisions based on correct information.
- Overcomes the challenges of matching international data for five key international languages including English, French, German, Italian and Spanish.
- Identifies duplicate records within a single database, or cross matches to other databases, mailing lists, suppression or enhancement data sets as required.
- Is designed to be flexible, with no import of data, formatting or preparation required: just connect to your database(s), define your match criteria and search.
- Contains powerful VB scripting functionality that enables developers to define and implement their own matching criteria.



*MatchManager is a powerful software programme which interrogates database tables in search of duplicate records. You define the search criteria, from a range of match operators including phonetic, direct word match, telephone/fax number and name initials.*

For further information on our full range of products and services, please call Capscan on:

**020 7428 1255**

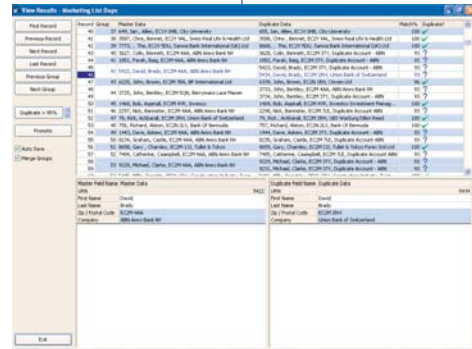
Alternatively please visit our website at:  
**www.capscan.com**

or email:  
**enquiries@capscan.com**

## MatchManager

### TECHNICAL FEATURES

- Runs on Windows 2000/XP/98/NT/Server 2003.
- Supports a wide range of database formats including CSV, ACCESS, Excel, SQL, GoldMine, Dbase, SalesLogix, Paradox, FoxPro, Oracle and ODBC.
- Minimum system requirements: Requires a Pentium 4 1.7 GHz processor, 128MB RAM, 512MB disk space.



*MatchManager gives you the power to quickly review your possible duplicates and enhance the records with drag and drop technology.*

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